



THE NERNEY PROMISE:

Developing leadership in all,
developing leadership in you

Harness the power of Cabrini University's network of leaders and scholars to inspire, motivate, and influence your organization to uncover and enhance its competitive advantages.

The **Nerney Leadership Institute (NLI)** will develop and provide comprehensive leadership initiatives for your corporate or nonprofit organization to grow through professional development. Partner with the Institute and open the possibilities for individually

tailored workshops, webinars, micro-credentialing, and badging that will equip your team leaders with advanced knowledge, improved skills, and new techniques to benefit the organization.

93%

Share Rate for NLI Micro-Credential Badges

Most professionals share their NLI micro-credential badges online, compared to the industry benchmark of just 45–55%.



Return on Investment

Earning micro-credential badges will enable you to heighten employee skill sets and yield a high return on your investment. As workers earn badges and increase knowledge, the value they bring to your company will increase.

ROI Projections

What to expect if you meet your goals of 500 earners, 3 badges per earner (assuming the same levels of engagement)



1,500

Badges Issued



1,155

Badges Accepted



2,350

Badge Shares



10,500

Click-Throughs

PROJECTED SHARE VALUE: \$9,500



NERNEY LEADERSHIP INSTITUTE

CABRINI UNIVERSITY

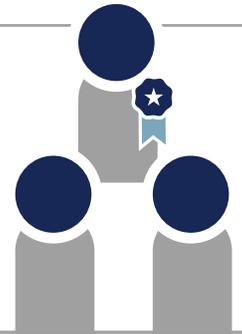
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Share NLI Micro-Credential Badges on LinkedIn

The majority of individuals who earn NLI's micro-credentials take the opportunity to share their achievement on LinkedIn, the world's largest professional online network. Sharing badges empowers them professionally and reflects positively on their organizations' investment in them and their future.



Earners Engagement

After your employees earn badges, you can follow their learning journeys by searching "View my verified achievement from Cabrini" on LinkedIn and filter by content. Earners can do the same to engage with their colleagues and build useful networks within and for your organization.



Sponsoring the NLI's established micro-credentials for your employees or working with the Nerney Leadership Institute to create institution-specific micro-credentialing programs demonstrates your organization's commitment to lifelong learning and employee achievement.