



MICRO-CREDENTIAL PROGRAM



ABOUT OUR MICRO-CREDENTIALS

To realize Cabrini's mission of developing leaders with purpose, the NLI has launched digital credentials through Credly to enhance learning beyond the traditional classroom. NLI's digital badge initiative allows individuals and organizations to upskill or reskill through innovative courses. The digital badge programs partner with highly skilled subject matter experts to offer research-validated learning in a way that both educates and engages. This is your opportunity to earn a new micro-credential for today's digital world. See nerneylead.org for more information.

OUR MICRO-CREDENTIAL FORMAT

Our micro-credentials can be completed in 1-2 hours asynchronously, which means that they are cost-effective. Their overall flexibility allows them to be incredibly useful for working adults.

ADVANTAGES OF MICRO-CREDENTIALS

A micro-credential can be highly focused on a specific topic because of its short format, which allows the learner to get the most out of their time invested while also being low risk. Micro-credentials also have the potential to stack, which allows the learner to go through multiple micro-credentials and come away with multiple connected badges. Going through a micro-credential is a simple way for the learner to add to their résumé or gain some applicable skills for the workplace to increase performance.

BECOME A LIFELONG LEARNER

In today's market, it's incredibly important to embrace a growth mindset and continue learning and developing skills. Engaging in a micro-credential is a simple and effective way to continue learning, wherever you are in your career.

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CONTENT CREATION FOR THE DIGITAL WORLD MICRO-CREDENTIAL

The web is continuously growing and offering new tools and methods to share content and messaging. As technologies expand and become more readily available, so does the need for web presence. Whether you are writing for a business, newspaper, blog, or personal use, a website requires specific strategies to keep users coming back for more content. These strategies are covered in detail in this micro-credential.

Learn to strategically convey messages online using effective writing and integration of media. Become familiar with the basic principles of web design. Utilize best practices for addressing your audience and disseminating web content. Apply the skills you learn to keep a specific audience engaged and frequently returning to your website.

Completing this course certifies you as a NLI leader with a specialization in Content Creation for the Digital World.



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